


PROJECT MEMO

Project: EarnPark		
Vertical	CeDeFi Yield Platform	Links:
		Pitch Deck
		Tokenomics
		Website
Main Social Channel	 27,2K followers	

What they are building

EarnPark is a revenue-generating digital asset investment platform that provides structured yield products across CeFi & DeFi strategies. Its mission is to democratize access to capital-efficient yield, with transparency and institutional-grade infrastructure.

The platform is currently SEC compliant in 180+ countries, & has accumulated over \$20M in TVL from a growing user base of 10,000+ investors. With \$900K+ in revenue in 2024 & strong user retention, EarnPark is positioned as a rare example of a crypto project with actual financial fundamentals at pre-TGE stage.

Core Team



Eugene Kuznetsov
Founder
& Managing Partner



Nick Nazmov
Founder &
Fund Manager



Aaron Horwitz
CTO

Eugene Kuznetsov, Founder & Managing Partner. Serial founder with \$8M+ revenue across Web2 & Web3. Ex-CEO of WIM.Agency (Uber, P&G), ex-CBO at Welltory. Early crypto investor since 2017.

Nick Nazmov, Founder & Fund Manager. Binance-qualified MM, managed \$500M+ monthly volumes with zero drawdown. Ex-CTO of Apps-M (30M+ downloads), expert in HFT & on-chain yield architecture.

Aaron Horwitz, CTO. Ex-Principal Engineer at ZoomInfo, ex-IBM Architect. Built enterprise fintech infrastructure at scale.

Backers/Partners

Strat. backing from **1inch**. No VC dilution: seed round filled by angels & core contributors and locked for 24 months vesting

Problem & Solution

Problem: Legacy earn platforms (BlockFi, Celsius, Voyager) failed due to opacity, centralization, and unsustainable business models. Most DeFi alternatives are too technical, fragmented, or risky for everyday users.

Solution: EarnPark simplifies access to yield by combining the usability of CeFi with the transparency of DeFi. It offers structured products, clear risk tiers, and smart automation — all under a compliant, user-first platform.

Alpha 1 Part 1 ROUND DETAILS	
Ticker	\$PARK
Price	\$0.010
Round FDV	\$10M (vs next round FDV \$12M and public FDV \$22M)
TGE Plans	September 2025
Vesting	12,5% TGE unlock, 3m cliff, 9 m vesting

Token Utility

- Staking Boost: unlock higher APYs via \$PARK staking
- Liquidity Mining: reward pool to boost ecosystem participation
- Fee Discounts: native token used for reduced fees
- Validator Roles, governance, AI-agent incentives (2026 roadmap)

Traction

- \$900K projected revenue in 2024, 4.5x YoY growth
- 10K+ active users, globally accessible in 180+ countries
- \$20M+ TVL secured from real user deposits
- SEC-compliant infrastructure, approved in 180+ countries
- Strong SEO footprint & multilingual growth via AI-generated content

Competitive Edge

Compared to well-funded competitors like Nexo (\$1B–\$3.8B valuation), SwissBorg (\$350M–\$1.5B valuation), or BlockFi (billions in max. valuation) - all of which raised 10–50x more — EarnPark offers:

- the highest yield potential (up to 25%),
- clear DeFi-integrated strategies with risk tiers,
- and the lowest FDV entry point at just \$10M.

This makes it one of the few real opportunities in the vertical where early users can enter ahead of major liquidity.

Alphamind Analysis

EarnPark is among the few pre-TGE projects combining working infrastructure, >\$900K revenue, and full regulatory setup (SEC-compliant).

While token utility remains mostly staking-centric pre-launch, it offers solid entry points:

- Token unlocks across all rounds are modest and delayed, reducing early sell pressure.
- Seed round is locked for 2 years, public unlocks are capped at 15% max
- No sell tax, no artificial friction — a clean setup for organic post-TGE trading
- Liquidity will be deployed on Uniswap V3, with a clear & bounded price range, improving price stability post-launch.

Risks & Opportunities

Risks remain around market visibility, product onboarding friction, and execution of utility post-listing. But with a live product, strong fundamentals, starting FDV of \$10M and a target public FDV of \$22M at listing which is a 2.2x valuation delta to TGE/Listing price, the Alphamind entry point at the current Alpha 1.1 round offers a nice upside - if the team continues to execute with the same discipline.