


# PROJECT MEMO

PROJECT: Soulbound TV		
Vertical	AI x StreamFi	<a href="#">Links</a> <a href="#">Pitch Deck</a> <a href="#">Tokenomics</a> <a href="#">Website</a>
Main Social Channel	 <b>39K</b> followers	

## What they are building

Soulbound TV is the largest decentralized livestreaming platform in Web3, combining interactive streaming, on-chain monetization, and AI-powered agent economies.

Built for both creators and viewers, it enables real-time earning, engagement, & programmable incentives, where every user action creates value on-chain. Uniquely, the platform lets users create, customize, and trade AI-powered agents, launching a new digital economy within live entertainment.

Soulbound TV is a live, revenue-generating protocol—not a prototype.

## Core Team



**Casey Grooms**  
Co-Founder



**A. Mansbridge**  
Co-Founder



**Tors Dalid**  
CTO

**Casey Grooms, CEO.** Built & exited a self-serve mobile ad tech platform with \$80M+ annual revenue and Uber as a client. Led a team of 80. Active investor and serial founder.

**Anthony Mansbridge, Co-Founder.** Ex-surgeon and pro gamer. Founded an Axie guild acquired by Blackpool, a quant NFT hedge fund. Brings strong crossover of gaming and Web3 economy insight.

**Tors Dalid, CTO.** 10+ years building with Casey. Co-architect of ad tech stack. Formerly at Bux & WeTransfer (both acquired). Focused on infrastructure and scalability.

## Problem & Solution

**Problem:** Traditional streaming platforms like Twitch and YouTube extract most of the value, taking up to 50% of creator earnings, locking monetization behind ads and subs, offering no ownership or flexibility. Viewers remain passive, unable to benefit from the value they help generate, even top creators face constant risk of bans or demonetization. Despite a \$70B market, there is no Web3-native platform that truly empowers creators & their audiences, or unlocks real economic engagement.

**Solution:** Soulbound TV transforms livestreaming into an open, programmable economy where both creators and viewers earn in real-time. Every action is tracked on-chain and rewarded, turning passive audiences into active participants. Creators gain full ownership & instant monetization tools, while users engage with prediction markets, agent economies, and on-chain incentives.

**The result:** a fully decentralized, live entertainment platform where anyone can earn, play, and build value—already validated by paying clients like Avalanche and Gunzilla, and tens of thousands of organic users.

PRE-SALE ROUND DETAILS	
Ticker	\$SBX
Price	\$0.015
Round FDV	\$15,000,000 (exclusive for AlphaMind round)
TGE Plans	July, 2025
Vesting	20-30% TGE unlock (Based on contribution tier), 6m linear

## Token Utility

\$SBX fuels the entire Soulbound TV ecosystem, powering tipping and prediction markets, AI agent trading, XP boosts, and sponsored campaigns. Premium ad placements and data analytics features are in the future roadmap. Every major in-platform action uses \$SBX, ensuring real token demand and active on-chain utility from day one.

## Traction

**60,000+ organic users** and 1,000+ live-streamers onboarded within the first months

**75% 30-day retention**, far above Web3 & even most Web2 benchmarks  
**7,000+ unique token holders + 80,000+ on-chain transactions** for tipping, prediction markets, and AI agent activity.

**250,000+ daily video compute operations** on decentralized infra (DePIN)  
**Paying, high-profile clients:** Avalanche (\$AVAX), Gunzilla (“Off The Grid”), and Maple Story Universe, with confirmed, recurring revenue.

## Backers/Partners

**Animoca Brands (lead), NGC Ventures, Big Brain Holdings, Everest Ventures Group, PANONY, Delta Blockchain Fund, iAngels,** and 10+ other Web3 VCs. Backed by industry leaders who conducted deep due diligence, Soulbound TV has earned the trust of reputable funds in crypto.

## Competitive Edge

**#1 in Web3 livestreaming** by scale, adoption, and revenue: Soulbound TV is the only decentralized platform in the vertical with 60,000+ users, 1,000+ streamers, and paying institutional clients.

**Web3-native monetization model:** Unlike Twitch, all economic value flows directly between creators and users—real-time tipping, on-chain betting, and agent trading, not ads or platform fees.

**Institutional adoption and validation:** Product-market fit proven by live integrations and revenue with leading partners like Avalanche and Gunzilla—no other Web3 project has achieved similar traction or credibility pre-TGE.

## Alphamind Analysis

Soulbound TV enters TGE with a live, revenue-generating platform, real user traction, and strong institutional backing—rare for Web3 at this stage. The AlphaMind round provides asymmetric exposure by offering the lowest FDV entry across all launchpads: **\$15M, compared to \$20M and \$30M tiers** in later rounds, and **50% below the Animoca-led seed**. Combined with flexible vesting that rewards larger contributors, this round presents a clear opportunity to back a high-traction project at early-stage terms — before broader market access and liquidity.

## Risks & Opportunities

While the upside is amplified by the exclusive \$15M FDV entry (lowest across all launchpads), fast track to TGE and liquidity (listing on June 11), dynamic unlocks for larger tickets, and the absence of hidden early unlocks or stealth rounds, investors should be aware that Web3 livestreaming remains an unproven category and true token demand will be tested only post-TGE. Success depends on Soulbound TV's ability to sustain user adoption, maintain its growth trajectory, & deliver ongoing platform utility as competition in the sector intensifies.