


PROJECT MEMO

PROJECT		
Name Tordess	Vertical Prop-trading	Links Pitch Deck Tokenomics Website
Main Social Channel  27K followers		

STRATEGIC ROUND DETAILS	
Ticker	\$TDS
Price	\$0.10
Round FDV	\$10,000,000
TGE Plans	End of May 2025
Vesting	25% TGE unlock, 1m cliff, 6 m vesting

What they are building

Tordess: Performance-Based Capital for Crypto Traders.

Tordess is one of the first crypto-native prop trading platforms — offering retail traders access to up to \$100,000 in trading capital, without requiring personal funds, leverage, or collateral.

By passing a two-step demo challenge, skilled traders get funded and share profits with the platform. The model is already highly profitable in traditional markets (stocks/forex), and Tordess is adapting it to crypto with first-mover advantage.

Core Team



Dat Le
CEO



Quang Vu
CTO



Sky Nguyen
CMO

CEO Dat Le: a serial entrepreneur with 2 multi-million dollar exits, experienced in both renewable energy & crypto trading sectors, where he developed crypto trading algorithms managing \$100K+ AUM.

CTO Quang Vu: 15+ years in IT, master's in Software Engineering, has led blockchain teams for firms like IOHK (Cardano) & Amdax, lectured in computer science.

CMO Sky Nguyen: led Kraken Vietnam's support team and grew CCVN into the largest English-speaking crypto community in Vietnam.

Team is fully [KYC'd via Solidproof](#).

Problem & Solution

Problem: Most retail crypto traders are undercapitalized. With portfolios of \$1k–5k, they are often forced into risky leverage to chase meaningful returns — leading to unsustainable risk and high liquidation rates.

The capital barrier creates a structural bottleneck, preventing even skilled traders from scaling.

Solution: Tordess solves this by offering funded accounts of up to \$100k to traders who pass its proprietary 2-step evaluation. The model minimizes downside risk (only the evaluation fee is at stake) while allowing the most skilled to scale capital efficiently — and earn real returns without leveraging their own assets.

Token Utility

\$TDS is the core utility and value-accrual token of Tordess platform.

- Traders pay challenge fees in \$TDS, creating demand & burn pressure.
- 25% of protocol revenue is used for token buybacks & distributed to stakers.
- Token holders gain fee discounts, affiliate bonuses, & early feature access.

🔒 Usage is tied directly to platform activity, with staking rewards backed by real revenue — not inflation.

Traction

- 10k+ users | 2k+ MAU
- \$1M+ monthly funded trading volume
- \$20k+ in withdrawals
- Integrated with OKX (100+ pairs)
- Affiliate reach: 300k+ audience
- Product live since mid-2023

Backers/Partners

Backed by Agent Launcher, Jiraiya, Fia Hub, Cryptic Web3 etc.

Competitive Edge

- First-mover in crypto-native prop trading
- Fully functional platform — already distributing funded capital
- Direct integration with OKX — access to 100+ pairs, live volume
- Capital-efficient model: Tordess assumes capital risk only after trader skill is proven
- Significant technical lead time vs. any potential competitors (6–12 months estimated)

Alphamind Analysis

Tordess introduces a time-tested model into crypto with clear traction, product readiness, and token utility linked to platform revenue.

With a **discounted strategic round at \$10M FDV** and confirmed MEXC listing, it offers early exposure to a potentially high-conviction infrastructure play. While still early-stage, the combination of working product, clear GTM, and real-user revenue signals strong execution capacity.

Risks & Opportunities

Opportunities:

- First-mover in crypto prop trading with early PMF
- Potential to scale across multiple jurisdictions & CEX integrations
- Defensible model with capital efficiency and strong trader demand

Risks:

- Execution risk in scaling GTM & maintaining trader quality
- High dependence on centralized CEX integrations
- Capital availability risk — requires deep reserves to fund growing trader demand