


PROJECT MEMO

Project: Phron AI		
Vertical	AI / No-code Infra / Smart Contract Tooling	Links: Pitch Deck Tokenomics Website
Main Social Channel	 69.4K followers	

PUBLIC ROUND DETAILS	
Ticker	\$ZPHR
Price	\$0.001
Round FDV	\$2M
TGE Plans	September 2025
Vesting	20% TGE unlock, 1 m cliff + 3 m daily vesting

What they are building

Phron AI is an AI-powered, no-code Web3 builder that lets users deploy smart contracts, launch dApps, mint oracles, and even deploy full AI-native L1 chains, all from a single text prompt.

The platform targets founders, creators, and enterprises who want to build on-chain products without engineering teams.

Problem & Solution

Problem: Most Web3 builders lack engineering talent or funds to build securely on-chain.

Solution: Phron offers a no-code + AI approach to blockchain development, compressing time, cost, and complexity into one prompt-driven interface.

Core Team



Guillermo Guimaraes
CEO



Igor Bershinsky
Co-founder



Myrtle Anne
COO

- **Guillermo Guimaraes**, CEO / Co-Founder: Ex-Project Manager Specialist
- **Igor Bershinsky**, Co-Founder: Ex-Director of BD at Hacken
- **Myrtle Anne**, COO: Founder and CEO of Block Tides
- **Adel Emessiry**, Ph.D: Lead AI Advisor, Co-Founder of ALPHAFIN + Advisor from ex-Binance, Dubai Blockchain Center, Hacken, Supra, and others

Backers/Partners

Phron is fully self-funded, with no VC or syndicate investment to date.

Backers and partners include: Aethir, Polkadot, Aurora, Hacken, DeXe, LunaPR, AgentLayer, GPT+, MindAI, SolidProof, Cluster Protocol, and others.

Token Utility

- Payment for smart contract generation
- Access to premium AI agents
- Agent monetization (fee share from marketplace)
- Future gas abstraction on Phron-native L1s
- Long-term: % allocation from ecosystem projects, infra, and oracles

Traction

- 10K+ organic users onboarded
- 3,000+ smart contracts deployed
- Chain-agnostic infra: 39+ EVM chains supported
- Product is live (OpenPhron) with expanding AI tooling suite
- Phron Rewards program drives early community engagement

Competitive Edge

- Language-first UX (“one prompt = product”)
- Modular deployment: from contracts to subnets
- Live agent ecosystem with future monetization
- No-code infra on par with Loveable / ChainGPT, but earlier and fairer
- Solana-native and EVM-compatible by design

Alphamind Analysis

Phron is a strong example of a fair-launch Web3 infra play, with a real product, clean token structure, and high upside.

By launching exclusively on AlphaMind before other launchpads, it gives retail users early access at a \$2M FDV, with only 5% float at TGE and zero VC sell pressure.

Its mix of AI narrative, no-code UX, and chain-agnostic deployment make it attractive to both developers and speculators.

Risks & Opportunities

Phron's early-stage token utility presents a risk, as core monetization features (e.g. agent subscriptions, deployment fees, ecosystem fee share) will roll out progressively post-TGE. While the product is already live, token-driven demand is not yet fully embedded in the user journey. The presence of multiple launchpads could fragment attention and create uncertainty for price discovery. However, AlphaMind retains exclusive early access (SmartWhitelisting) giving retail users a strategic entry point.

On the upside, Phron offers one of the cleanest fair launch structures in the AI/Web3 tooling vertical: no VCs, no insider allocations, and a low FDV of \$2M with only 5% TGE float. If platform adoption grows and token utility is activated as planned, this structure offers early participants significant asymmetric upside with minimal early sell pressure.